



RIGHT2KNOW

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18 October 2014

Mr. Joosub
CEO Vodacom

**Memorandum from the Right2Know Campaign
demanding all Vodacom users receive lowest advertised rates.**

The Right2Know Campaign demands that Vodacom take action to ameliorate the cost of communication in South Africa.

You have been embroiled in a fight with the communications regulator this year regarding the mobile termination rates, claiming that reform would have been too burdensome and would prevent you from investing in your network. Despite taking Icasa to court to achieve more favourable rates you have still voiced displeasure over the refined termination fees. Given your reaction to Icasa's attempts at regulation, it would appear that you are more concerned with your revenues than South Africa's right to communicate.

After looking at your financial statements, your revenues appear to be doing very well, yet a majority of South Africans are struggling with high airtime and data costs. If your company is doing so well financially, why then are cell phone costs so high?

- How can South Africa rank 128/144 countries in prepaid mobile rates when you, the largest telecommunications provider, have had nearly a 30 percent profit margin for the 3rd consecutive year?
- Why have you put so much effort into battling Icasa's reforms when modified termination rates have had no impact on your profit and only decreased your service revenue by 2 percent?

South Africans are frustrated that your company continues to get rich off of our right to communicate. As part of a national day of action to uphold our constitutional right "to

receive or impart information or ideas,” the Right2Know Campaign demands the following:

1. Provide the number of clients on pre-paid and monthly contracts that are still paying more than 79c/minute. Indicate what rates these clients on different packages are currently paying.
2. Stop the promotional gimmicks that prejudices your current users and move all your users to a 79c/minute rate before the end of the month.

We expect a response by the 1st of November, 2014.

<u>Delivered:</u>	<u>Received:</u>
Signed:	Signed:
Ghalib Galant, R2K WC Coordinator	Name:
Right2Know Campaign	VODACOM